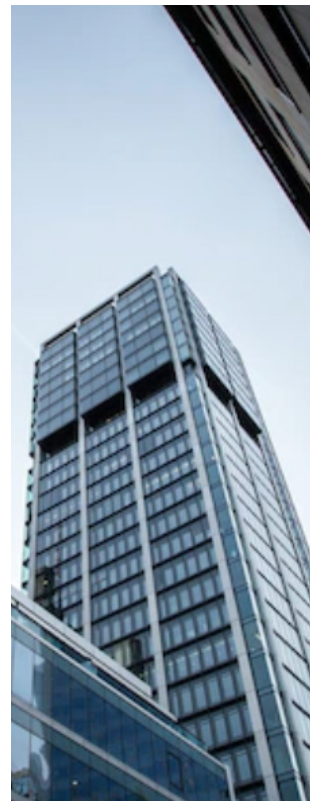




# Rethinkers

Brains ready for tomorrow



# Innovation Practitioner in Practice Workshop

Unlock the Potential for Innovation in Your Organization



**Join us** for a dynamic and interactive -3 day workshop designed to empower individuals and teams with the skills and mindset needed to drive innovation in both big and small companies and institutions. Led by seasoned innovation experts, this workshop will guide you through practical approaches and proven methodologies to establish a culture of innovation within your organization.

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## Workshop Components:

### 1. Establishing Innovation Approach:

Implement the Inno-management practical model (Innovation **360** Model) for a structured innovation framework.

### 2. Leadership Innovative Traits:

Identify and nurture essential leadership traits, fostering a culture of innovation.

### 3. Motivation and Challenges:

Overcome challenges, motivate teams, and utilize ideation tools like Ideation tools and SCAMPER TOOL.

### 4. Application of Models:

Explore various models, including the Innovation map, Double diamond model, and Design thinking - Eureka model.

### 5. Innovation Climate:

Understand the foundations of an innovative climate and team dynamics.

### 6. Rapid Idea Generation:

Utilize rapid idea generation tools and techniques for quick and effective innovation.



# Workshops Focused on Achieving Innovation Objectives:

## **Developing a Mindset for Innovation and Design Thinking:**

Guidance toward a higher level of thinking and innovation for personal and professional acceleration.

## **Enact Your Innovative Mindset to Grow a Culture of Innovation:**

Develop your innovative mindset to foster a culture of innovation at work and overcome challenges.

## **Leading Innovation: Mindset, Skills, Action for New Growth:**

Facilitate design thinking for innovation through leadership training for executives and organizational leaders.

## **Designing and Facilitating Idea Generation and Collaborative Development with Groups:**

Learn techniques to facilitate groups in creating ideas and communicating innovations.

## Leading Innovation Workshops:

### **Re-organize Yourself at a Higher Level Through Innovation:**

Apply individual idea generating tools and techniques for personal and professional growth.

## Ideation and Brainstorming Workshops:

### **Structure and Strategy for Brainstorming and Innovation Management:**

Guide through a step-by-step system of activities for effective brainstorming and innovation management.

### **Individual Techniques and Tools for Brainstorming:**

Break out of ruts and generate more ideas with ideation tools for individual brainstormers.

### **Facilitating Brainstorming with Groups:**

Enable your team to generate hundreds of ideas per hour and zero in on the best concepts.

### **Brainstorming and Sustaining An Organizational Culture of Innovation:**

Catalyze and sustain brainstorming in an organization for a positive culture of innovation.

# Innovation Communication Workshops:

## How to Effectively Communicate Your Ideas:

Become a memorable communicator and develop techniques for effective presentations.

## Design Thinking for Storymaking and Storysharing:

Design and show your story using ancient approaches to communicate new ideas, innovation, and yourself through storytelling.

## TARGET AUDIENCE:

- Executives and Leaders
- Innovation Managers
- Project Managers
- Team Leads
- Staff Members
- Anyone Passionate About Innovation

## Why Attend:

- Gain practical insights and hands-on experience.
- Learn from real-world case studies and success stories.
- Network with like-minded professionals and experts.
- Walk away with actionable strategies to implement immediately.



## Training Methods:

Immerse yourself in dynamic learning through interactive lectures, role-playing, and problem-solving sessions. Spark creativity with structured brainstorming, explore innovative tools, and enhance visual communication through drawing techniques. Engage in simulation games and delve into real-world case studies for practical insights. Our workshop offers a diverse range of methods to cater to varied learning preferences, ensuring a comprehensive and enriching experience.

## Date & Venue:

In-Person or Virtual via zoom, According to Schedule

## Investment:

Individual Fee: **580\$**

Group Rate (per person, for groups of **10** or more): **335\$**

Our workshop will be facilitated by seasoned innovation practitioners with a wealth of experience in driving successful innovation initiatives across various industries.

Don't miss this opportunity to transform your organization into an innovation powerhouse!

## The Trainer:

**Dr. Lana Mbaideen:**  
Visionary Corporate Learning  
Expert and Certified Innovator



Meet Dr. Lana Mbaideen, a revered figure in the corporate learning sphere, boasting over two decades of expertise in innovation, creativity, and emotional Management . Dr. Mbaideen is a certified specialist renowned for her transformative programs meticulously designed for corporate environments. Armed with certifications in Innovation Assessment, Innovation Management, and Nurturing Talents , Mastering emotional and behavioral skills, she is a trailblazer in nurturing innovative thinking within organizations. Dr. Mbaideen's proficiency extends to cutting-edge methodologies like TRIZ for problem-solving and Herrmann Brain Dominance Instrument for fostering effective collaboration. Her unique approach seamlessly integrates Emotional Intelligence, Cognitive Skill Development, and Social Innovation, making her an invaluable asset for organizations striving for holistic growth. Elevate your team's potential under Dr. Lana Mbaideen's guidance and unlock unparalleled success for your organization.

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